

Italy's Crop Outlook Good.
ROME, July 12.—Crop prospects in Italy are promising. Wheat is up to the average and in the south is unusually good. Potatoes, which have been planted in increased quantities,

are also good. Vines and olive trees are unaffected by any disease, and, barring injury from weather, there should be an excellent vintage and an abundant crop of olives. The wine situation is most encouraging.

Rough, Red Hands Softened and Whitened with Lemon Juice

Girls! It costs but a few cents to make a quarter pint of wonderful lemon beauty cream! Surely try it!

To soften, smoothen, and whiten the face, neck, arms, and particularly the hands when chafed, red or rough there is nothing better than lemon juice, but pure lemon juice is too highly acid and often irritating. A splendid lotion is prepared in a moment by squeezing the juice of two fresh lemons into a bottle containing three ounces of orchard white. Be sure to strain the lemon juice through a cloth so no pulp gets into the bottle, then this creamy lotion will stay

sweetly fragrant and fresh for months. Any grocer will supply the lemons and your druggist or any toilet counter will sell you three ounces of orchard white for a few cents. This is by all means the best lotion you could use. Massage it daily into the face, neck, arms, and hands and see for yourself. It removes tan, freckles, sallowness and blemishes, and every girl knows that lemons are used to bleach and whiten the skin.—Advt.

ASK U. S. TROOPS TO SUBDUE I. W. W. REIGN OF TERROR

Life and Property in Peril—Soldiers Are Likely to Be Sent at Once.

WASHINGTON, July 12.—Secretary of War Baker has been informed that a "reign of terror" on the part of the I. W. W. is in progress in the Far West, and that a situation is developing which calls for Federal troops to protect life and property. The control of the National Guard by the Federal Government has to a considerable extent taken military protection away from the States. Mr. Baker has been advised that in the northern part of Idaho, a large part of Montana—especially in the

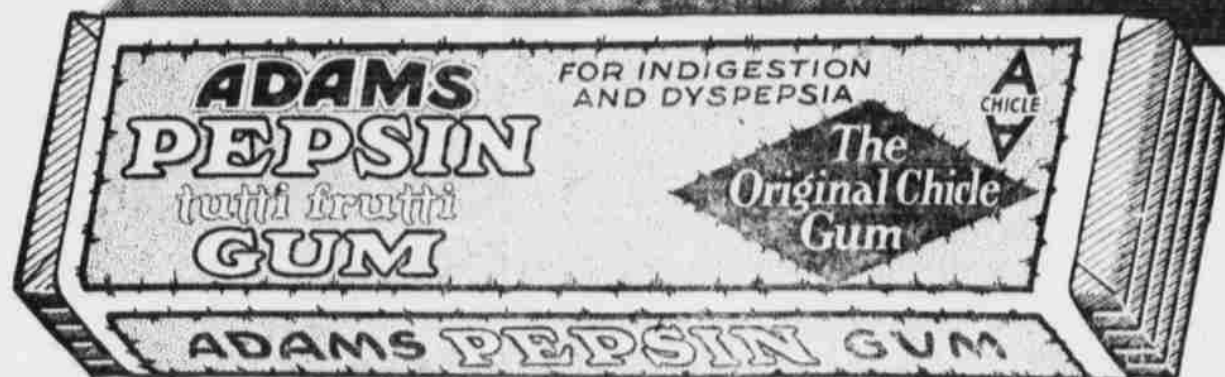
Butte region—in virtually all of Washington and Arizona, and throughout scattered communities in Oregon and California, the I. W. W. agitators are paralyzing industry and terrifying the labor population.

Many lumber camps have been compelled to close down, some mines have suspended operations and more are threatened with conditions which promise to compel them to stop work, and finally the I. W. W. have invaded the agricultural districts, organizing farm laborers and threatening those who refuse to join them.

Secretary Baker, it was said to-day, is awaiting formal requests from the Governors of the States affected before ordering Federal troops into the field. Those who have discussed the I. W. W. menace with him declare he is ready to act whenever the Governors say the word.

Federal Troops Take Sixty; Will Put Them in Stockade.

ELLENBURG, Wash., July 12.—Federal troops stationed near here arrested between fifty and sixty of the I. W. W. yesterday, charging them with interfering with crop harvesting and logging, in violation of the Federal statutes. They will be brought here and placed in a stockade.



ADAMS PEPSIN
THE BIG BUSINESS-MAN'S GUM

While at the Aviation School at Miami, I found how valuable Adams Pepsin Gum is. I first chewed a piece because I liked the cooling peppermint flavor, but soon I discovered in this gum a wonderful nerve steadier. Now I chew it all the time I am in the air as well as between flights.

Open All Day Saturday During July

No Connection With Any Other Establishment in the World

WORTH

43 & 45 West 34th Street

New Afternoon Dresses

(Second Floor.)

The Values Are Most Extraordinary

Newest Frocks in
Georgette Crepe,
Satin,
Crepe Meteor,
Crepe de Chine,
Taffeta Silk,
Serge.

15.00

Very Special

Newest Frocks in
Foulard Silk,
Georgette Crepe,
Taffeta,
Crepe Meteor,
Crepe de Chine.

20.00

Very Special



Newest Frocks in
Georgette Crepe,
Satin,
Tricotine,
Solree Silk,
Crepe Meteor.

25.00

Very Special

Newest Frocks in
Charmeuse,
Georgette Crepe,
Satin,
Crepe Meteor.

30.00

Very Special

Final Clearance

At Great Reductions

500 Cloth & Silk Coats

110 Cloth & Silk Suits

10.00

Selected from regular stock, navy, black and colors; sizes for women and misses.

A Practical Demonstration

of the Relative Values Set by Advertisers Upon Two of New York's Better Known Daily Newspapers

is unmistakably set forth in the following comparison of figures representing the number of square lines of advertising gained or lost in the period of January 1 to June 30, 1917, inclusive, as contrasted with the same period of 1916:

The New York WORLD

6,864,661 lines (1917)

6,268,652 " (1916)

596,009 " GAIN

The New York American

4,827,927 lines (1916)

4,606,269 " (1917)

221,658 " LOSS

It will be seen that THE WORLD exceeds THE AMERICAN by about 50% of the volume of advertising carried by that paper; that THE WORLD gains 596,009 lines in the period in which THE AMERICAN loses 221,658 lines; and that the actual net difference between the progress of THE WORLD and the retrogression of THE AMERICAN is actually 817,667 lines!

The local retailer and the manufacturer bent on supplying the New York market needs no comment upon these figures.

They serve to emphasize the great and growing strength of THE WORLD as an advertising medium to the HOMES, and a newspaper which circulates in the city and its immediate vicinity—not scattering in territory unavailable to New York trading.

Bloomingdale Bros. Piano Dept.



IT'S BECAUSE WE MAKE THE WALTERS THAT WE CAN SELL IT AT ITS VERY LOW PRICE

The Walters Is Priced at \$395; But Don't Think That It Is In the \$395 Class of Player Pianos.

The WALTERS PLAYER PIANO

No \$395. No Interest. No Extras

TERMS: \$2 WEEKLY

Included Without Extra Cost to You:

A BEAUTIFUL MUSIC CABINET

A BENCH TO MATCH PIANO

12 ROLLS OF MUSIC (Your Own Choice)

A HANDSOME COVER

AND FREE DELIVERY

THE WALTERS is one of five great American makes of Player Pianos. By the word great, we mean instruments made of undoubted materials—instruments whose tone quality steals clear to your heart—instruments whose honest construction gives them a length of life that spans generations.

But not one of these other five sells for within \$150 of the Walters price. The Walters price of \$395 is truly a wonder-price. If we had to buy the Walters from a manufacturer, we, too, would have to ask more. But the Walters is made in our factory. The outside manufacturer's profit is eliminated. All the economies that huge buying and importing can bring to us, we, in turn, give to you. Only Bloomingdales—New York's Largest Piano business—could sell the Walters at \$395.

Special Piano Offering for This Week:
Our New 1917, Style L, Walters Piano

NO INTEREST \$250. NO EXTRAS

Terms Only \$1 Per Week

Price Includes Stool, Cover and Free Delivery.

If You Cannot Our Service Department will send a representative to you with photographs of the various Walters styles and details of our convenient terms. Simply phone or address:

Bloomingdale Bros. Piano Dept.
59TH TO 60TH ST.—LEXINGTON TO 3D AVE.

J. BAUMANN & BRO

AT 84 ST. & 3 AVE.

Open Saturdays

Until 10 P. M.

We Close

Evenings at

6 o'clock

ONE DOLLAR A WEEK
\$1.00
OPENS AN ACCOUNT

Write for Our New Booklet, Mailed Free

KROEHLER

D. O-FOLD

SOFA BED

The frame

is in gold-

en oak fin-

ish, the

seat and

back are

uphol-

stered

As a Davenport.

As a Bed.

with fine imitation brown Spanish leather; when open is a full size bed; when closed is 4 feet wide; like cuts.

\$27.98

This does not include the mattress.

We Pay Freight and Railroad Fare

3 AVE. COR. 84TH ST.

IT MAKES LITTLE DIFFERENCE WHAT YOU NEED—

A WORLD "WANT" AD. WILL GO AND GET IT